

TUTORIAL: INMOULD LABEL CUP



Project Introduction

This reusable drinking cup impresses with its modern design and high-quality in-mould label, offering a premium look and feel. Its long-lasting visual appeal makes it ideal for repeated use without compromising aesthetics. A sustainable solution that combines style with environmental responsibility.

Project Description

During the production process, an in-mould label is applied directly into the mold before the cup is formed, ensuring seamless integration with the surface. The label is enhanced with the coating **Senolith® WB FP Gloss Coating For Inmould Label LA 4-14/400 A** that makes the final product dishwasher-safe, heat-resistant, and suitable for food contact. This method guarantees a durable and visually appealing finish ideal for repeated.

Key data:

Substrate	White Opp Film
Printing process	Offset Litho
Coatings	Stahl Packaging Coatings

Cooperation partner:



Our team is keen to help you out, for further information and individual consultation.

www.stahl.com/packaging-coatings