



# TUTORIAL: STILL WATER LABEL

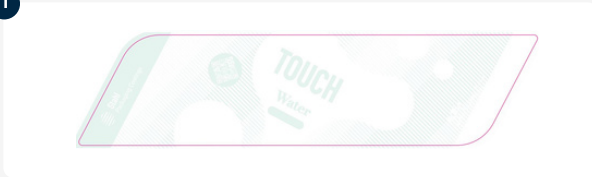
## Project Introduction

This premium bottle label for still water combines gloss and stampable matte varnishes to elevate a modest beverage into a refined product. Its asymmetrical shape adds visual interest and shelf appeal. The sophisticated finish positions the label as a standout choice for high-end branding.



## Project Description

1



### Layer 1:

**Senoweb® UV High Gloss Varnish 82N 1000** is applied to achieve a brilliant, high-shine surface. This finish enhances the label's visual appeal and adds a premium touch.

2



### Layer 2:

In the next step, **Senoweb® UV Matt Varnish Stampable 22N 1500** is used to create a refined matt contrast. The combination of gloss and matt effects results in a sophisticated and eye-catching label design.

## Key data:

|                  |                                     |
|------------------|-------------------------------------|
| Substrate        | Avery Dennison, Transparent PP film |
| Machine          | Gallus ECS340                       |
| Flexo inks       | Flint, Ancora 50B3                  |
| Printing process | Flexo Printing                      |
| Coatings         | Stahl Packaging Coatings            |

Cooperation partner:  **Fuji Seal**

Our team is keen to help you out, for further information and individual consultation.

[www.stahl.com/packaging-coatings](http://www.stahl.com/packaging-coatings)