

# TUTORIAL: PALOMA VERDE TEQUILA LABEL

## Project Introduction

Enhanced with tactile relief coating and matt sand lacquer, this label delivers a premium look and feel that captivates the senses. The multi-textured finish invites interaction, elevating the customer experience. A bold statement of quality-before the bottle of Paloma Verde Tequila is even opened.

## Project Description


1



**Layer 1:**

A high-gloss relief varnish **Senoscreen® UV Relief Gloss 82R 3811** is selectively applied using an RSS rotary screen, creating raised design elements that deliver a striking tactile and visual impact.

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**Layer 2:**

A sand varnish **Senoscreen® UV Effect Lacquer Textured Matt 22S 7850** is then applied via a DY rotary screen, adding a textured, matt surface that enhances grip and depth. Together, these finishes transform the label into a multisensory experience that communicates premium quality at first touch.

## Key data:

Substrate	Noble Blanc FSC
Machine	Gallus RCS 430
Printing process	Flexo Printing and Screen Printing inline
Coatings	Stahl Packaging Coatings



Cooperation partner: 

Our team is keen to help you out, for further information and individual consultation.

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