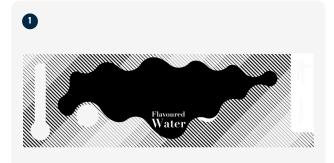


TUTORIAL: FLAVOURED WATER LABEL

Project Introduction

Refined with a premium matt varnish and tactile relief coating, this label combines subtle elegance with sensory appeal. The layered finish elevates the look and feel of flavoured water, turning a simple product into a premium experience. Created to attract attention and reinforce premium positioning.

Project Description



Layer 1:

Using a hexagonal anilox roller, a matt varnish Senoweb® UV Matt Varnish Stampable UV 5-32/004 A is applied to create a smooth, elegant surface with a refined, low-gloss appearance.





TOUCH

Layer 2:

A relief effect varnish Senoscreen® UV Relief Effect Lacquer Water

Droplet 825 7820 is selectively deposited via a DY rotary screen, adding raised tactile accents that enhance both visual depth and sensory engagement.

Key data:

Substrate	PP 60 Top Clear
Offset inks	Gallus one
Printing process	Flexo Printing
Coatings	Stahl Packaging Coatings

Cooperation partner:



Our team is keen to help you out, for further information and individual consultation.

www.stahl.com/packaging-coatings