

TUTORIAL: CHARDONNAY LABEL



Project Introduction

The label blends sophisticated design with selectively applied relief varnish, creating a luxurious tactile experience that highlights the artisanal quality of the Franconian winery Winzerhof Stahl. Developed as a collaboration label, it reflects the Chardonnay's elegant and expressive character. Crafted for connoisseurs who appreciate detail and authenticity.

Project Description



Layer 1:

After digital printing, **Senolith® UV Satin Matt Varnish Stampable 42F 1500** was applied as a protective layer. This coating also served as the essential base for the subsequent relief varnish application.



Layer 2:

Relief varnish **Senoscreen® UV Relief Gloss Lacquer For OPP Matt UV 2-29/004 A** is selectively applied to highlight specific design elements, creating tactile and visual effects that enhance the perceived value of the product.

Key data:

Substrate	Fasson COTTON TOUCH + - S2047N-BG45WH
Machine	HP Indigo 6K + ABG Digicon 3
Printing process	Digital-, Flexo and Screen-Printing
Coatings	Stahl Packaging Coatings

Cooperation partner: **WINZERHOF STAHL™**

VH VOLLHERBST

Our team is keen to help you out, for further information and individual consultation.

www.stahl.com/packaging-coatings