

TUTORIAL: JAPAN

Project Introduction

This sample card demonstrates how light can become an active part of the design. ME315529 Senoprint® Metallic Silver Ultra High Brilliance creates a vibrant metallic surface that shifts in appearance as the viewing angle changes, while U11541-2G Gloss Top Coating amplifies selected areas with brilliant reflective highlights. Together, these effects create a constantly evolving visual experience, drawing the eye across the surface and revealing new details with every movement of the card.



Project Description



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Layer 1:

**ME315529 Senoprint®
Metallic Silver Ultra
High Brilliance**
Serving as the metallic base layer, this coating creates a reflective surface that enhances the visual appearance of the design. Its metallic effect is further amplified by the subsequent coating layers.



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Layer 2:

UV Offset Ink
The ink layer delivers the colour and image detail of the design. Combined with the reflective silver base beneath, it contributes to the metallic appearance of the printed image.



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Layer 3:

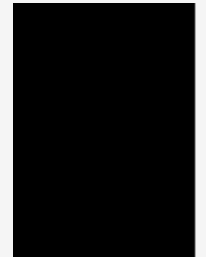
**U515340D Imprintable
Dull Varnish**
Spot varnish applied through the ink unit, this matt UV varnish creates a smooth and elegant finish that reduces light reflection and provides a subtle backdrop for the subsequent coating effects.



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Layer 4:

**U11541-2G Gloss
Top Coating**
Applied to selected elements of the design, this high-gloss varnish introduces reflective effects that enhance contrast and create a greater sense of depth.



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Layer 5:

**A11299D Sensora®
Soft Feel Coating**
This matt coating on the backside creates a smooth, soft-touch feel that contributes to a refined and premium experience.

Key data:

Substrate	Holmen Iggesund Invercote G cardboard with 260 g/m ²
Offset inks	UV curable
Coating Process	Aluminium backed Nyloflex Gold

Coating Process by: **RR DONNELLEY**

Our team is keen to help you out, for further information and individual consultation.

www.stahl.com/packaging-coatings