

TUTORIAL: SOUTH AFRICA

Project Introduction

This sample card demonstrates how textured coating effects can transform the way a printed design is experienced. The screen-applied Sensora® UV Effect Lacquer Textured introduces a distinctive tactile dimension that immediately sets the design apart. More than a decorative effect, the textured surface encourages exploration and interaction, adding a physical element that complements the visual impact of the artwork. The interplay of texture, light and contrast creates a dynamic surface that changes as it is viewed and touched, resulting in a richer, more engaging and memorable print experience.



Project Description



Layer 1:

UV Offset Ink

Providing the visual foundation of the design, this ink layer delivers colour and image detail. The coating effects applied above it add contrast, depth and tactile appeal.



Layer 2:

Senolith® UV Offset Matt Varnish 220 1010 UV

Spot varnish applied through the ink unit, this matt UV varnish creates a smooth, elegant finish that reduces light reflection and enhances the overall visual quality of the print.



Layer 3:

Senolith® UV High Gloss Varnish Hybrid 82F 7500

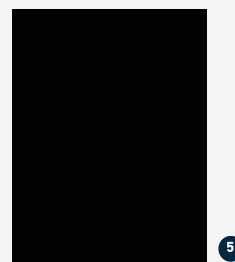
Used selectively with the matt coating, this gloss varnish creates a striking contrast, adding depth and enhancing the premium look of the print.



Layer 4:

Sensora® UV Effect Lacquer Textured 22S 7840

Applied on a flatbed screen printing press, this textured coating adds a distinctive tactile finish, enhancing the sensory experience with every touch.



Layer 5: (backside card)

Sensora® WB FP Matt Coating 20F 5000

This matt coating on the backside creates a smooth, soft-touch feel that contributes to a refined and premium experience.

Key data:

Substrate	Holmen Iggesund Invercote G cardboard with 260 g/m ²
Offset inks	UV curable
Coating Process	Aluminium backed Nyloflex Gold
Screen Printing	Flat bed screen

Coating Process by: **RR DONNELLEY**

Our team is keen to help you out, for further information and individual consultation.

www.stahl.com/packaging-coatings