Stahl
Packaging Coatings

TUTORIAL: BRAZIL

Project Introduction

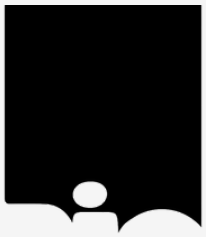
Pearlescent effects can transform the way a printed design is perceived. Senolith® UV Effect Varnish Pearlescent adds a subtle shimmer that changes with the viewing angle, creating depth and visual interest. As light moves across the printed surface, delicate highlights appear and disappear, enhancing key design elements and giving the print a premium, sophisticated appearance. The result is a dynamic effect that attracts attention while maintaining an elegant and refined look.

Project Description

1

Layer 1:

UV Offset Ink
Providing the visual foundation of the design, this ink layer delivers colour and image detail. The coating effects applied above it add contrast, depth and tactile appeal.



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Layer 2:

Senolith® UV Offset Matt Varnish 220 1010 UV
Spot varnish applied through the ink unit, this matt UV varnish creates visual contrast and enhances the overall perception of the design.

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Layer 3:

Senolith® UV Effect Varnish Pearlescent 81
This pearlescent coating introduces a delicate light-reflecting effect that enhances the design with added depth, movement and visual sophistication.

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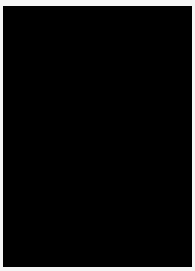
Layer 4:

Senolith® UV High Gloss Varnish Hybrid 82F 7500
Used selectively with the matt coating, this gloss varnish creates a striking contrast, adding depth and enhancing the premium look of the print.



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Layer 5: (backside card)

Sensora® WB FP Matt Coating 20F 5000
This matt coating on the backside creates a smooth, soft-touch feel that contributes to a refined and premium experience.

Key data:

Substrate	Holmen Iggesund Invercote G cardboard with 260 g/m²
Offset inks	UV curable
Coating Process	Aluminium backed Nyloflex Gold

Coating Process by: RR DONNELLEY

Our team is keen to help you out, for further information and individual consultation.
www.stahl.com/packaging-coatings